

# SOUNDADVICE

For the discerning sound installer

## How to provide your customers with ambiance and functionality... all in one package!

- Broad, 180° x 360° dispersion produces even coverage
- Clear, intelligible voice and high-quality background music reproduction
- A compact, self-contained, lightweight unit that is easily and quickly installed



Model 110B

### The 110B is ideal for:

- Retail Stores
- Supermarkets
- Warehouses
- Casinos
- Factories
- Courtrooms
- Classrooms
- Airports
- Transportation Centers



### From Asparagus to Monkfish to Zucchini, Soundsphere Loudspeakers Cover It All!

Wild Oats is a nationwide full-service natural foods retailer that places a high emphasis on community, the environment and the health and well-being of its customers and employees. According to West Hartford, Connecticut's store director, Paul Harty, "The sights... The sounds... The smells... Atmosphere is critical to our success."

The demand for high-quality surroundings in this 2-year-old Wild Oats location is met not only with a tremendous selection of natural foods, but also with a superior loudspeaker system, courtesy of Soundsphere. Soundsphere 110B loudspeakers produce intelligible paging and clear music throughout the 24,000 square foot facility.

With heavy customer traffic daily, Wild Oats relies on the even coverage of their Soundsphere 110B speakers to ensure that their customers hear not only the background music, but also the numerous vocal announcements each day.

Harty depends on his Soundsphere loudspeaker system for reliable service 14 hours a day, 7 days a week, to broadcast customer and employee pages, in-house promotions and activities, and various genres of music to different target audiences. "Not only do our customers respond to the in-house promotions over the Soundsphere loudspeakers, but they also regularly comment on the exceptional sound quality of the music. The system is so good, the customers often cite specific song lyrics!"



The best sound around<sup>SM</sup>

**SOUNDSPHERE**<sup>®</sup>  
LOUDSPEAKERS



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