

SOUNDADVICE

For the discerning sound installer

Ensure that your customers have the perfect loudspeaker for their unique location.

- Broad, 180° x 360° dispersion produces even coverage
- Clear, intelligible voice and accurate full-range music reproduction
- A self-contained, lightweight unit that is easily and quickly installed



Model Q-12A

A Fun Place Takes its Sound Seriously!

In addition to being the third-largest conference facility in metropolitan Detroit, the Best Western Sterling Inn of Sterling Heights, Michigan also offers 250 guest rooms, a full-service restaurant and state-of-the-art recreational facilities. The recent addition of an indoor water park means that the Sterling Inn is now ideal not only for business meetings and weddings, but also for family getaways.

Premier Sound & Communications, Inc. was contracted to design and install the sound system in the new water park. This unique addition presented some unique challenges. Aside from providing high-quality music, the speakers also had to broadcast intelligible lifeguard and PA announcements. The chosen speakers would be required to reliably perform in a warm, humid environment that was acoustically hostile – a 23,000-sq.-ft. tiled area including a 5,000-sq.-ft. pool, a three-story water slide and numerous nooks and crannies.

It was determined that Soundsphere loudspeakers were the best choice: two model Q-12A and two model QSB-2 loudspeakers would be hung from the



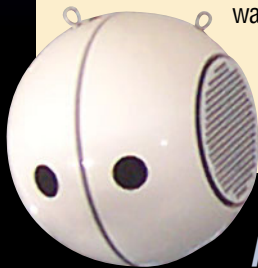
“Soundsphere speakers were our first choice – they can withstand the humid conditions and provide clear, intelligible sound.”

– Dave Cenker
Senior Audio Engineer
Premier Sound & Communications, Inc.
Sterling Heights, MI



facility's 30-ft. ceilings. Since so much of the area is covered by water, a large design challenge was to place the speakers in locations that could easily be reached with a lift while still providing optimal sound. Dave Cenker, Premier Sound's Senior Audio Engineer, is pleased with the installation, as well as the final results: “The installation was smooth and easy. As soon as the power lift arrived, we were able to mount and wire the speakers. Everything was done by the end of the day, and the speakers sound great!”

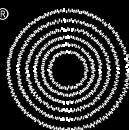
Likewise, Sterling Inn's owner, Victor Martin, is extremely pleased. He says, “With Soundsphere loudspeakers, we didn't have to compromise. We can provide our visitors with enjoyable music and still be sure that every announcement is clearly heard. The system sounds terrific from every area!”



The QSB-2 Loudspeaker is a great complement to the Q-12A, providing low-frequency response at high sound pressure levels.

The best sound aroundSM

SOUNDSPHERE[®]
LOUDSPEAKERS



Division of Sonic Systems, Inc.

10 Research Drive, Stratford, CT 06615
(203) 386-9200 • Fax: (203) 386-0773

www.soundsphere.com