

# SOUNDADVICE

For the discerning sound installer

How to achieve broad, even coverage... with fewer speakers!

## Sound + Furniture = Sales

When opening new retail outlets, or updating existing locations, Bob's Discount Furniture, a popular furniture retailer in New England, looks no further than Soundsphere for their speaker systems.

There are several reasons why Bob's Discount Furniture wants only Soundsphere loudspeakers in their showrooms. They need discreet speakers that provide seamless background music in the showroom as customers walk from display to display. They also want to make sure that the music and store-wide announcements are noticed but never interfere with the salesperson/customer interaction.

To meet these goals at one Bob's location, Soundsphere Q-CS loudspeakers were installed. Designed for 8- to 14-foot ceilings, these speakers create an even field of sound from display room to display room, unlike traditional ceiling speakers. Low, mid and high frequencies are equally broadcast throughout the coverage area.



Without the annoyance of blaring sound, customers at Bob's Discount Furniture can now focus on choosing furniture.

*"Soundsphere speakers sound great, and the design just makes sense."*

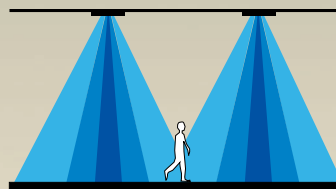
— David Richardson  
MIS Director  
Bob's Discount Furniture  
Manchester, CT



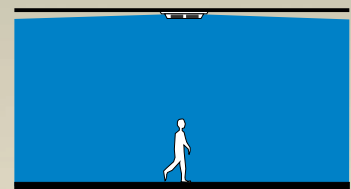
Model Q-CS

- Broad, 180° x 360° dispersion produces even coverage with fewer speakers
- Proprietary 8" coaxial driver, optimized for use with patent-pending acoustical diffusion technology, creates clear, intelligible voice announcements and full-range music
- A self-contained, lightweight unit, shipped in one carton and easily installed

## Get 360° Coverage...



Conventional Loudspeakers

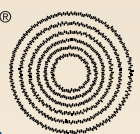


Soundsphere Q-CS Loudspeakers

The Soundsphere Q-CS omnidirectional loudspeaker, like all Soundsphere loudspeakers, produces a hemisphere of full-frequency sound.

**Clear Music • Clear Voice • Clear Choice**

**SOUNDSPHERE®**  
LOUDSPEAKERS



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